



CNBC TV18 | Dhruva Advisors | FICCI
CEO Budget Poll 2023



Summary of findings (1/3)

- Growth story of the Indian economy expected to remain relatively strong, better placed to face the likely global recession
- Focus on infrastructure development expected to continue
- With China plus one increasingly becoming the theme, there is call for strengthening manufacturing sector to attract global supply chains
- Global recession and high raw material cost are expected to be main obstacles to growth
- Government should continue the efforts to improve the ease of doing business



Summary of findings (2/3)

- Majority of businesses expect boost in their production levels despite global recession. However, there is split verdict on the demand outlook
- Make in India policy and digital transformation expected to be key drivers of growth of businesses
- Majority of businesses open to M&A but not actively scouting for any opportunities
- Digitalization and cost optimization expected to be main areas of focus for businesses



Summary of findings (3/3)

- Demand for minimizing tax compliances
- Rationalization of tax slabs seen as the key ask from the Govt.
- Accountability of tax authorities and simplification of capital gain taxation too find place on the asks from the Govt.





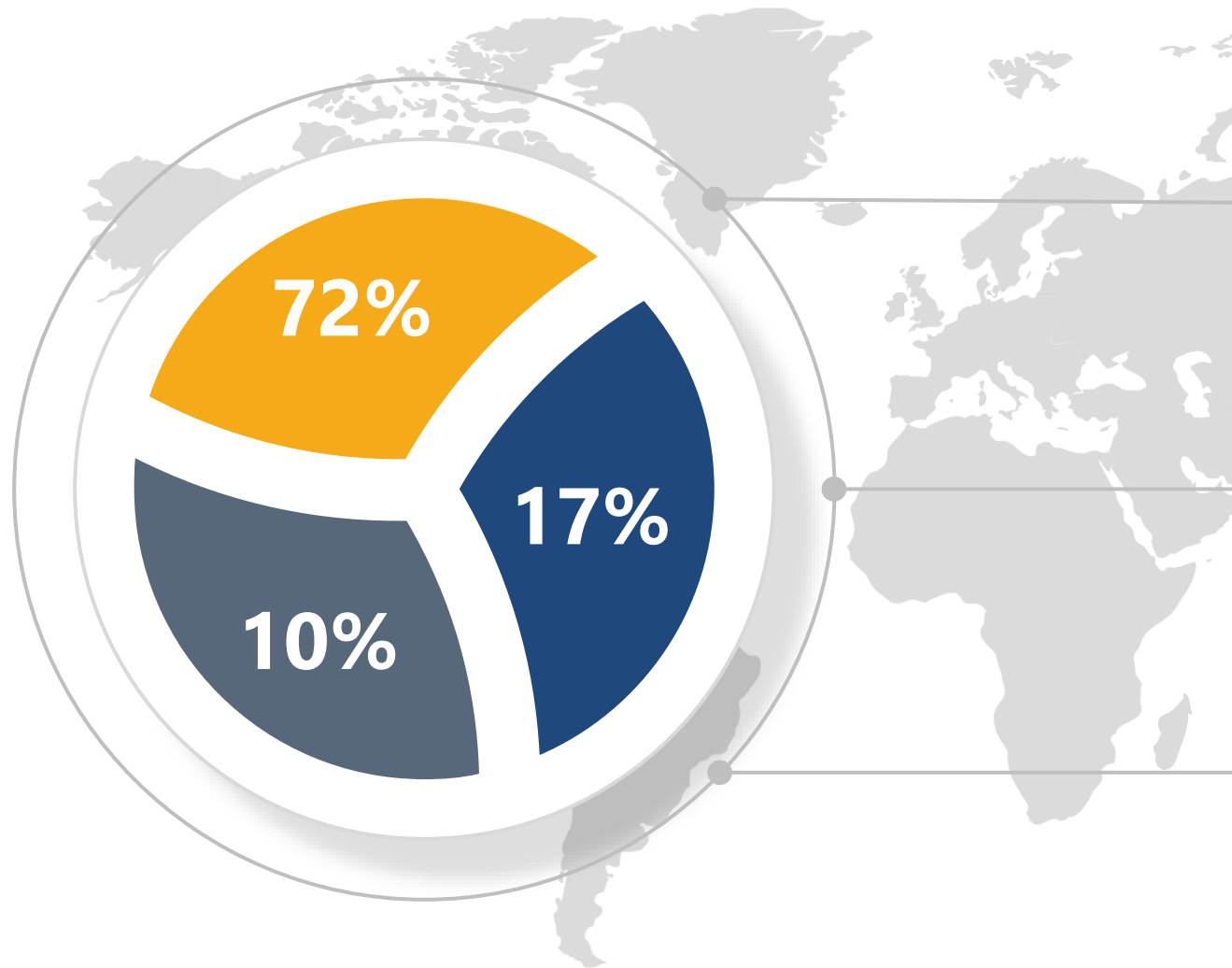
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Macro-economic outlook



1. What could be the likely impact of the impending global recession on the Indian economy?



India is in a relatively better place; while it is not decoupled from the happenings in the global markets, the growth trends seem to be relatively strong and will see only a moderate impact

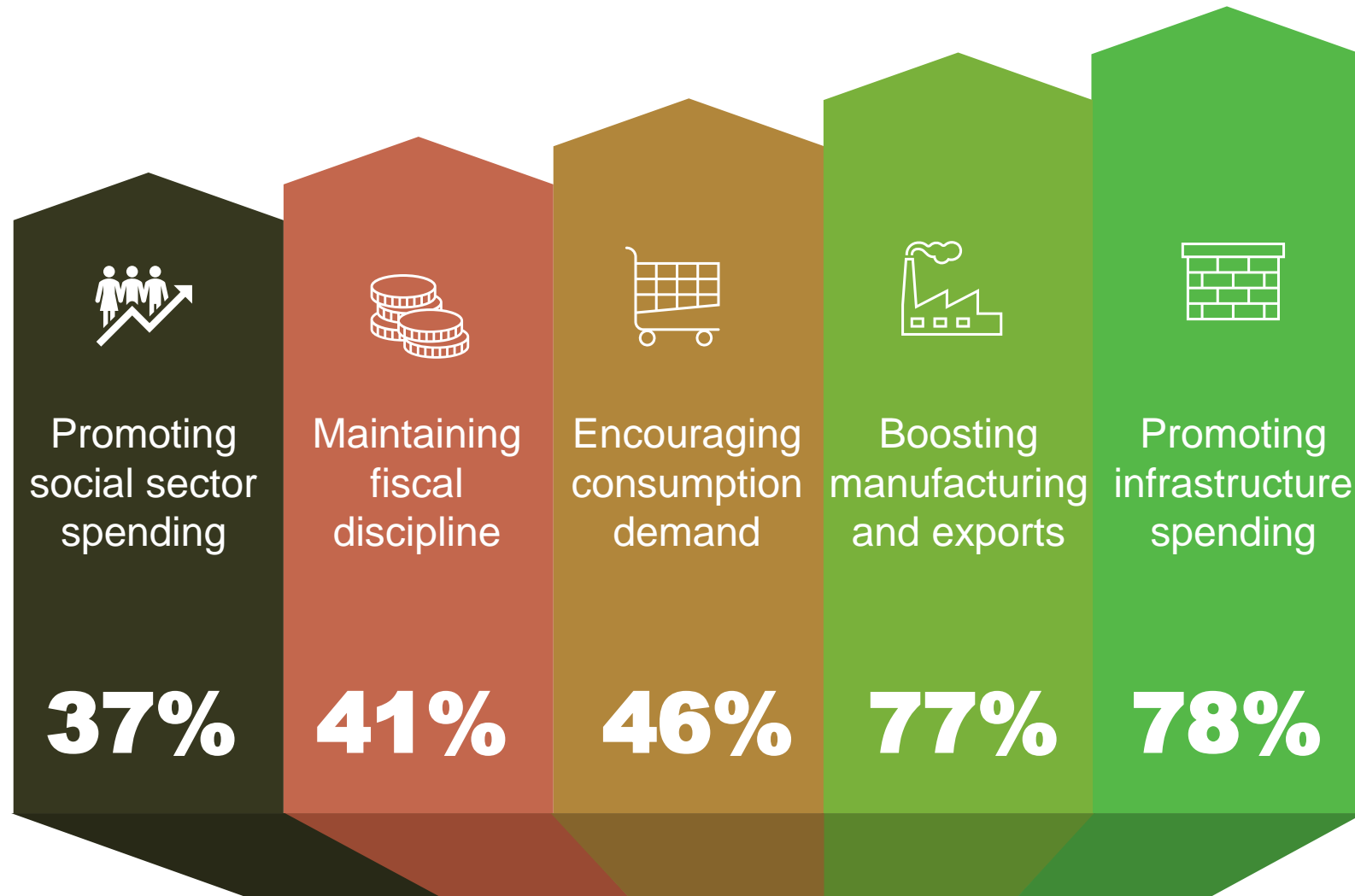


India is in a bright spot and the global economic recession is not likely to dampen India's economic growth at all.

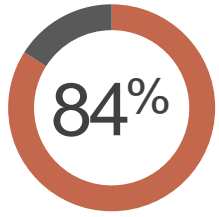


The Indian economy is likely to be highly impacted by the global recession.

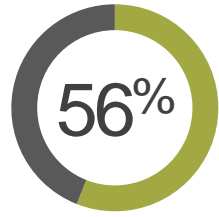
2. With the Hon'ble Finance Minister laying down the foundation and blueprint to gear up the economy for the next 25 years of Amrit Kaal in last year's Budget, there are high expectations that the upcoming Budget too will be robust enough to set forth a new architecture for long-range reforms. What should be the major macroeconomic theme of this budget?



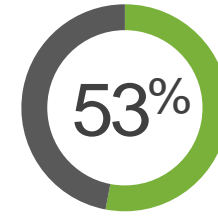
3. What should be the key policy thrust of the Government in this year's Budget?



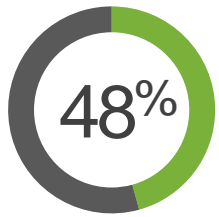
Strengthening the manufacturing ecosystem and attracting shifting global supply chains to India



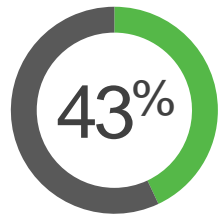
Promoting research and development



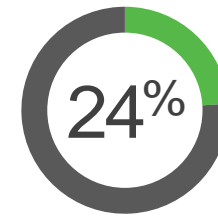
Development of sustainable infrastructure with a focus on ESG



Incentivizing digitization and futuristic digital technologies

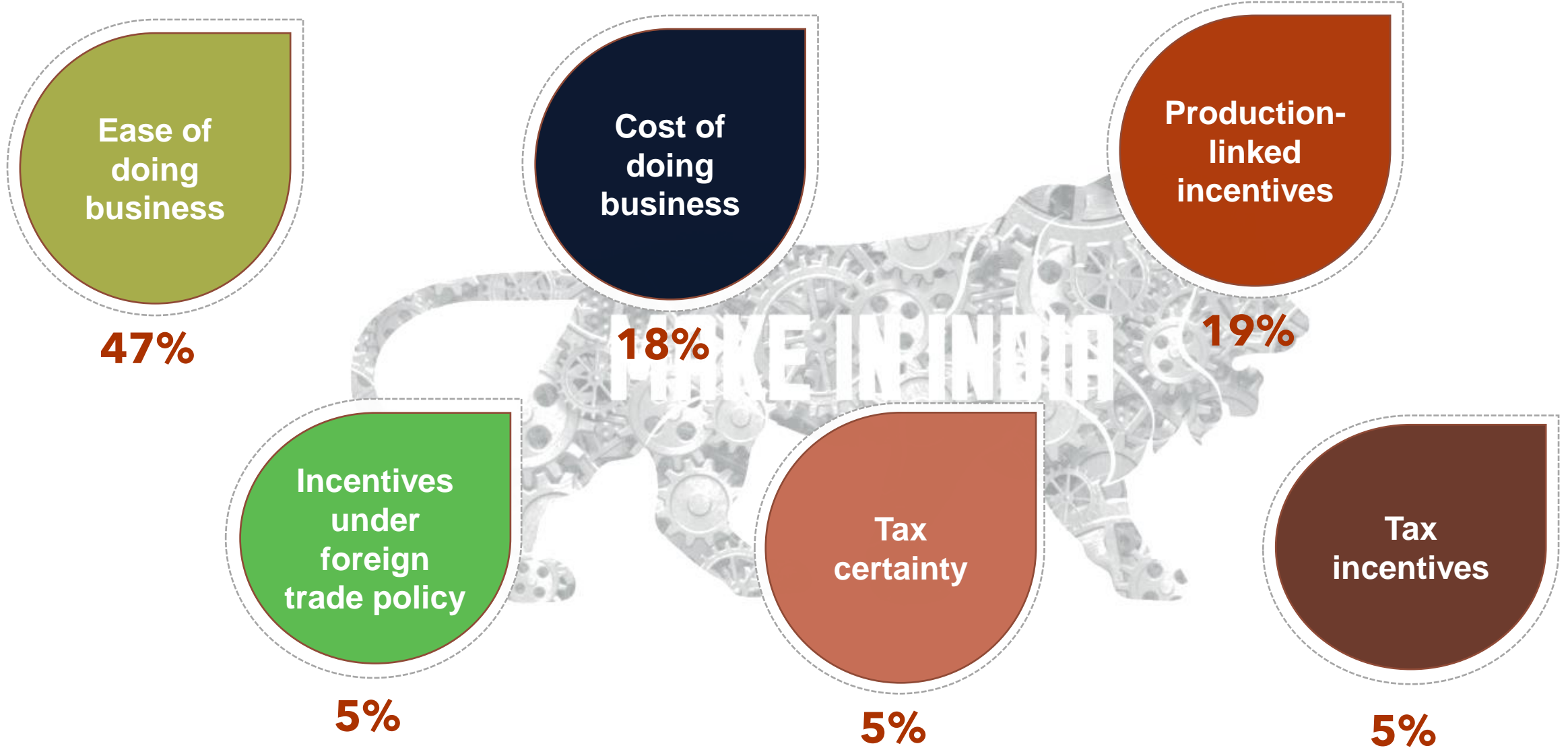


Keeping food inflation in check



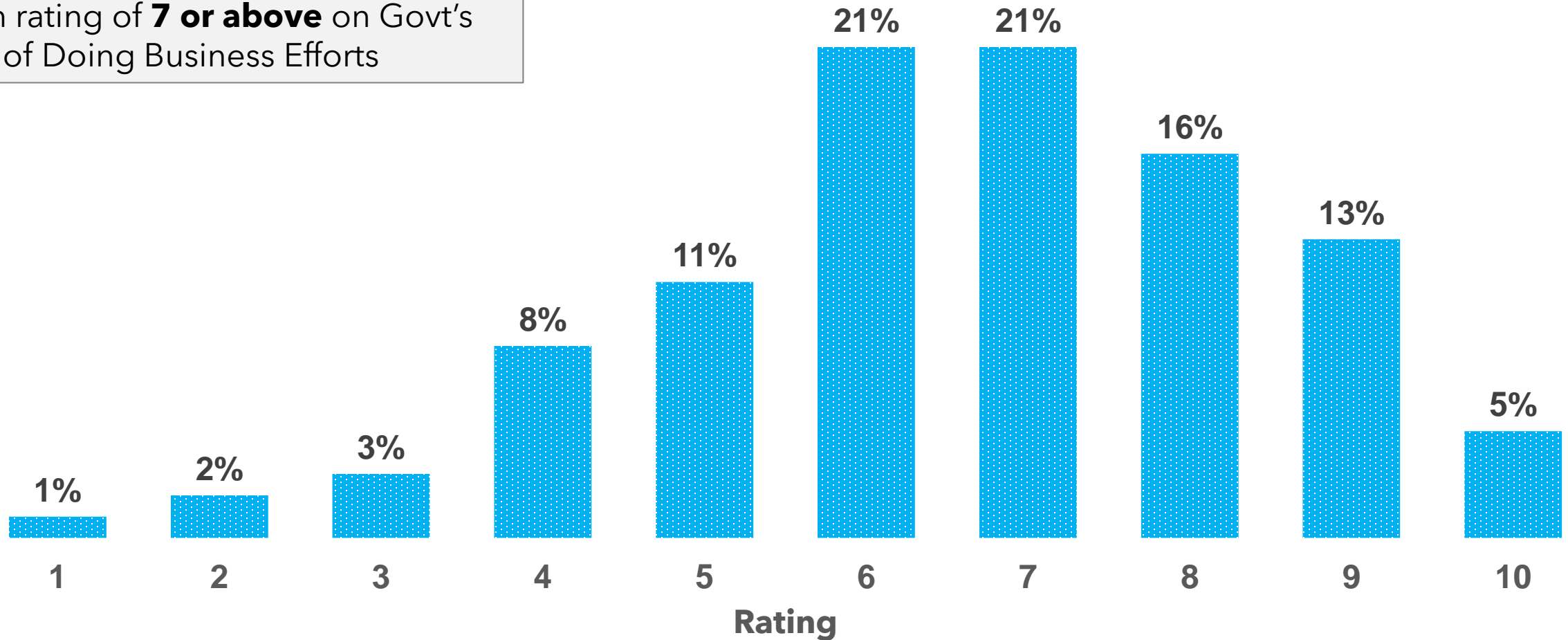
Privatisation and disinvestment of PSUs

4. What should be the key focus area of the Government to create a manufacturing ecosystem including under the Make-in-India initiative?



5. The Government has done a lot of heavy lifting and continues to show strong commitment for structural reforms for economic growth and development. How would you rate the Government's efforts in furthering the ease of doing business (on a scale of 1 to 10, 10 being the highest)?

Majority respondents (55%) have given rating of **7 or above** on Govt's Ease of Doing Business Efforts





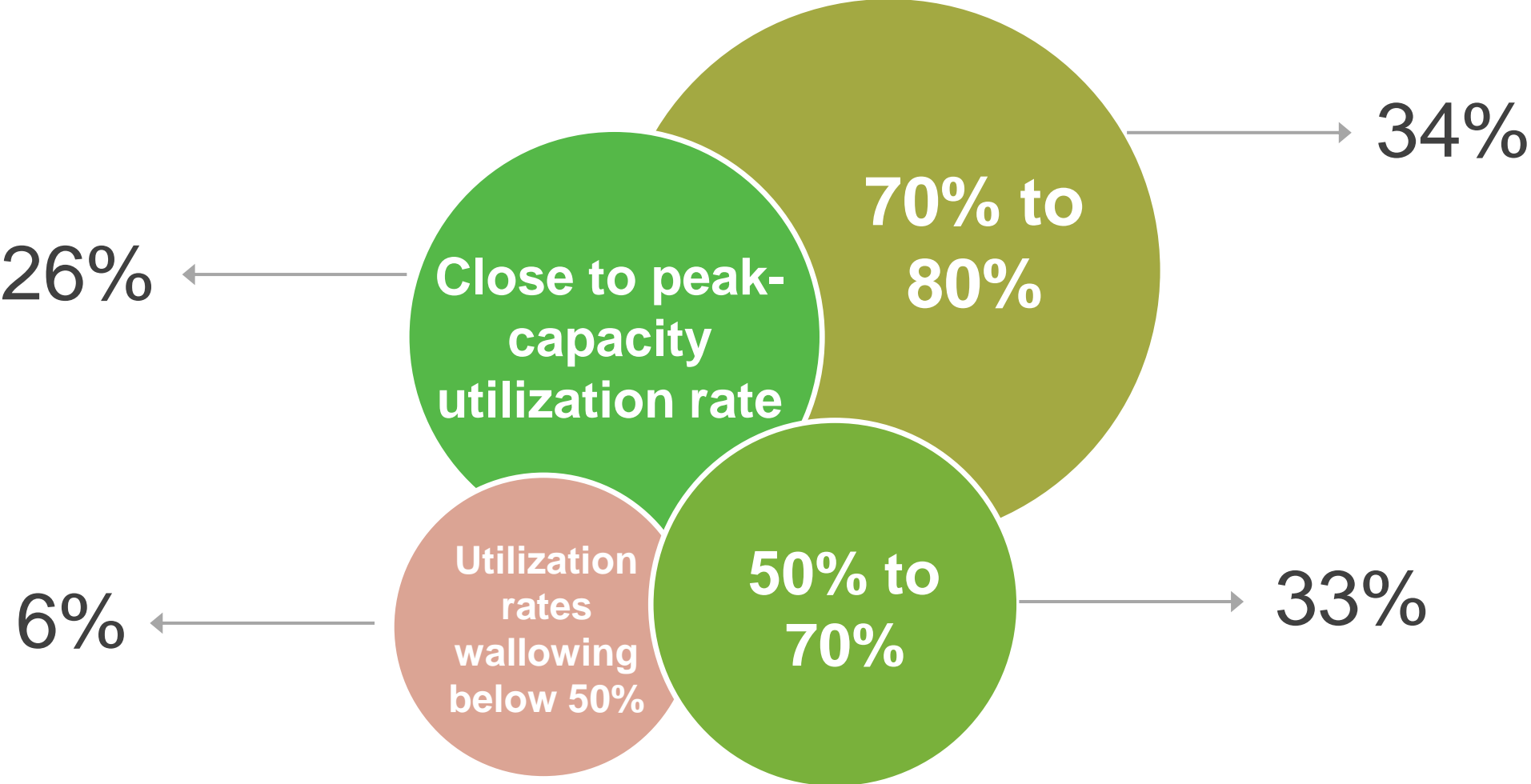
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Business Outlook



6. How do you foresee the capacity utilization for your business in the next two quarters considering the impact of the impending global recession?



7. What is the demand outlook for your business in the coming fiscal year 2023-24?



8. In your view, what are the key challenges which you foresee impacting your business in the year ahead?

57% Increasing input/raw materials costs

31% Cash flow constraints

53% Global recession and its plausible impact on India

27% Volatility in the exchange rate

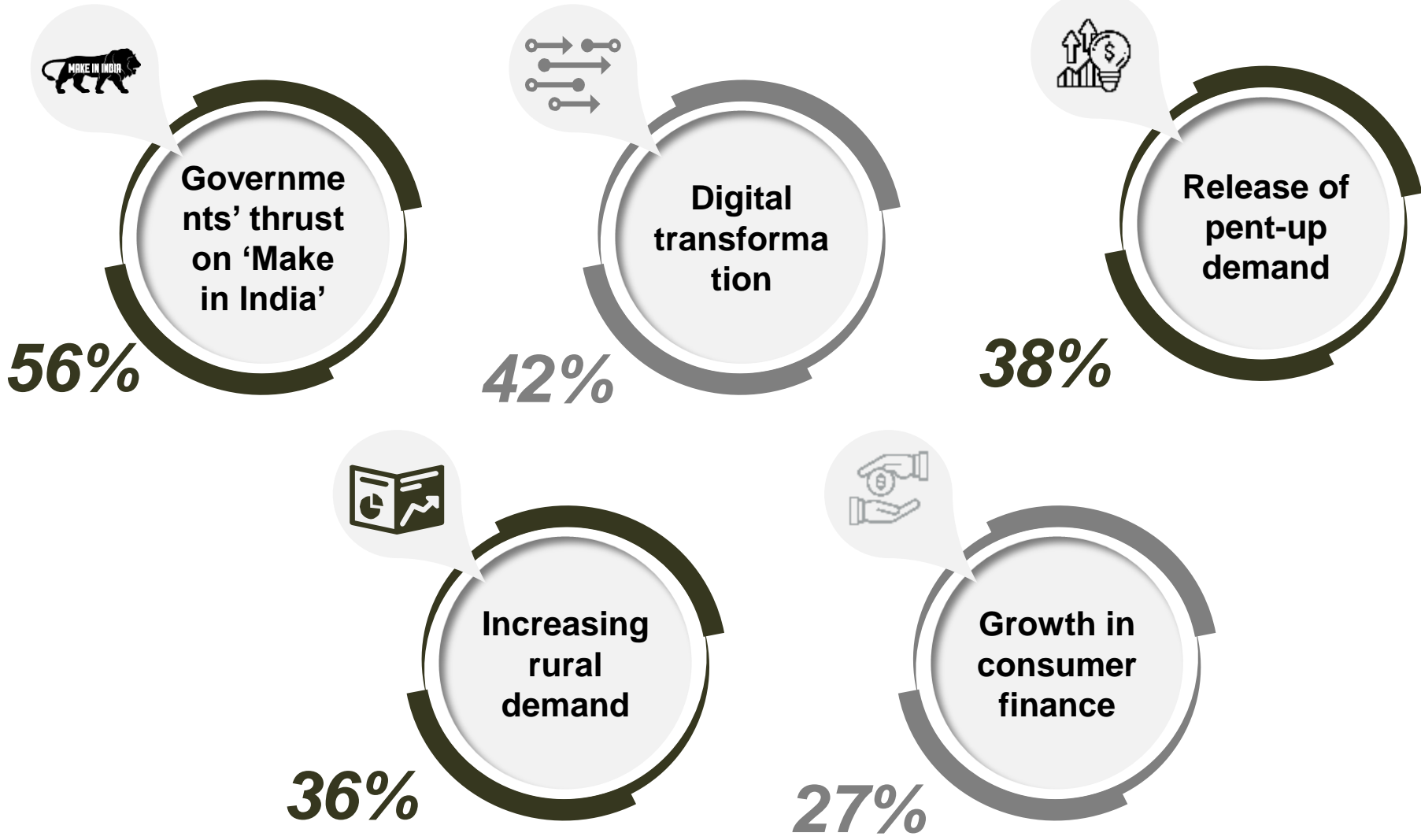
39% Surging interest rates

26% Weak demand scenario

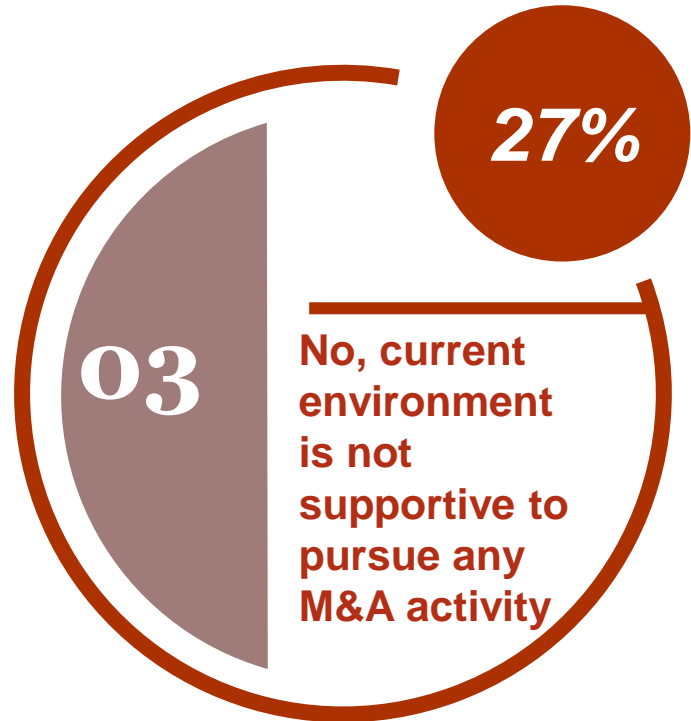
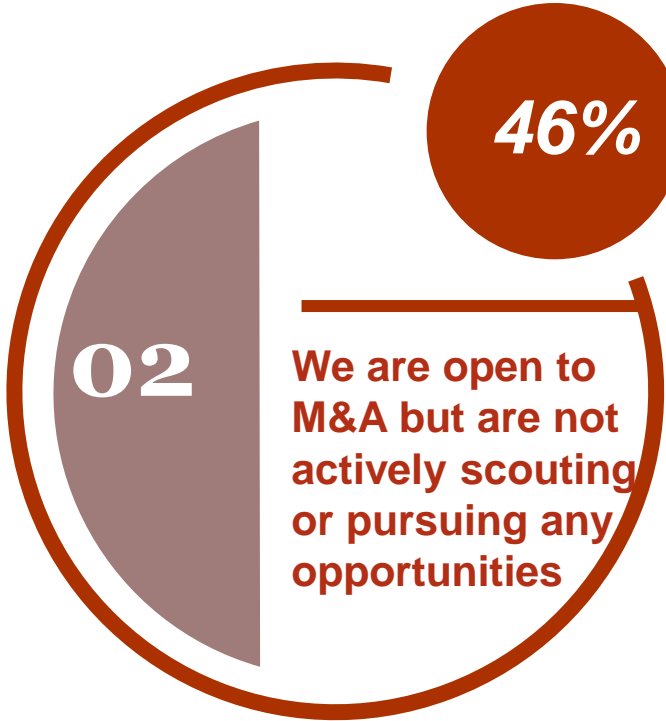
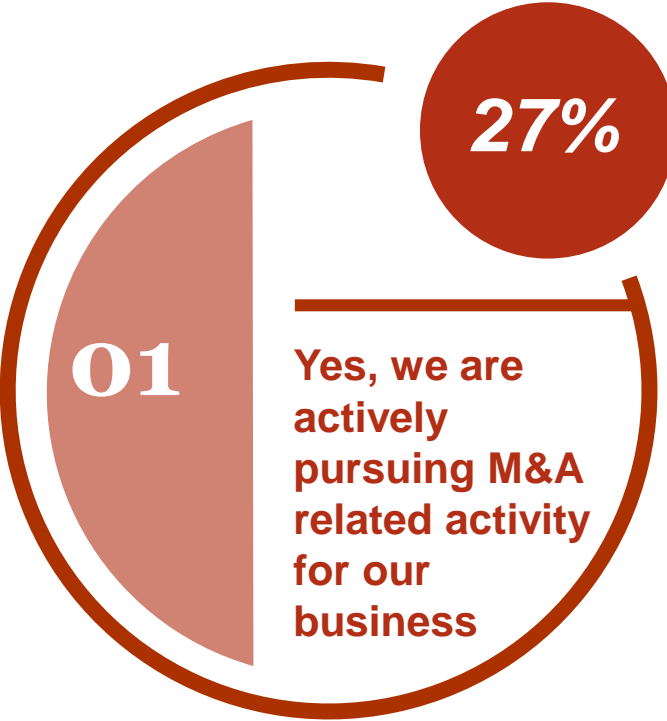
28% Lack of availability of skilled manpower

20% Likely resurgence of COVID-19

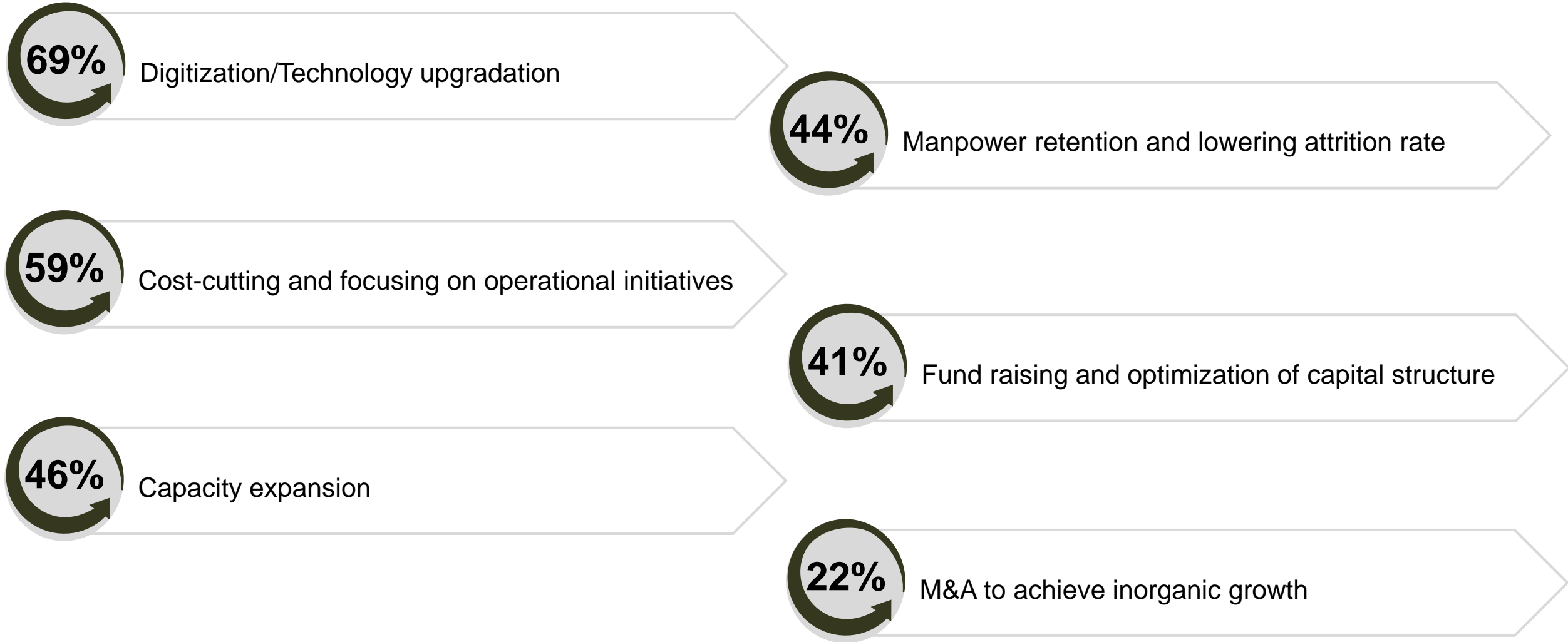
9. Key business drivers that are likely to positively impact your business in the year ahead?



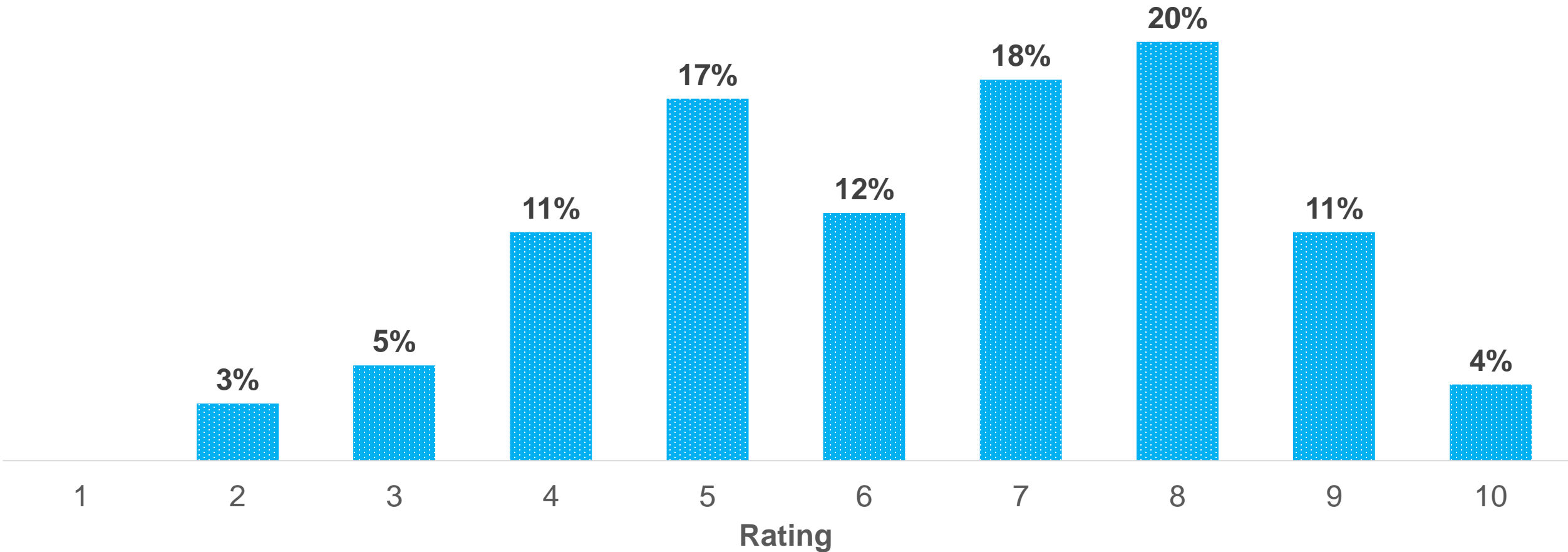
10. Do you see an increased focus on domestic and global M&A activities, given your current business scenario and the bullish nature of markets?



11. At an organisational strategy level, what changes are you focusing on bringing in the next two to three years?



12. Please rate the ease in availability of funds from banks and other financial institutions on a scale of 1 to 10 (10 being the highest).



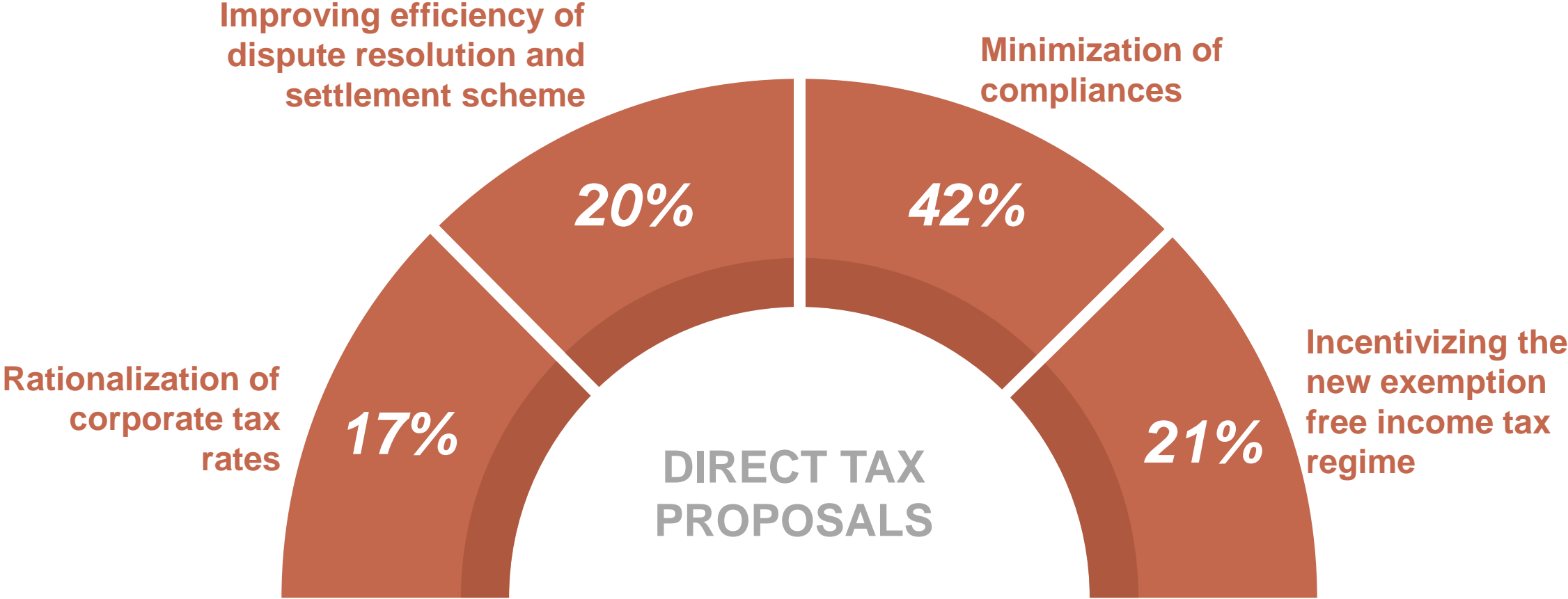


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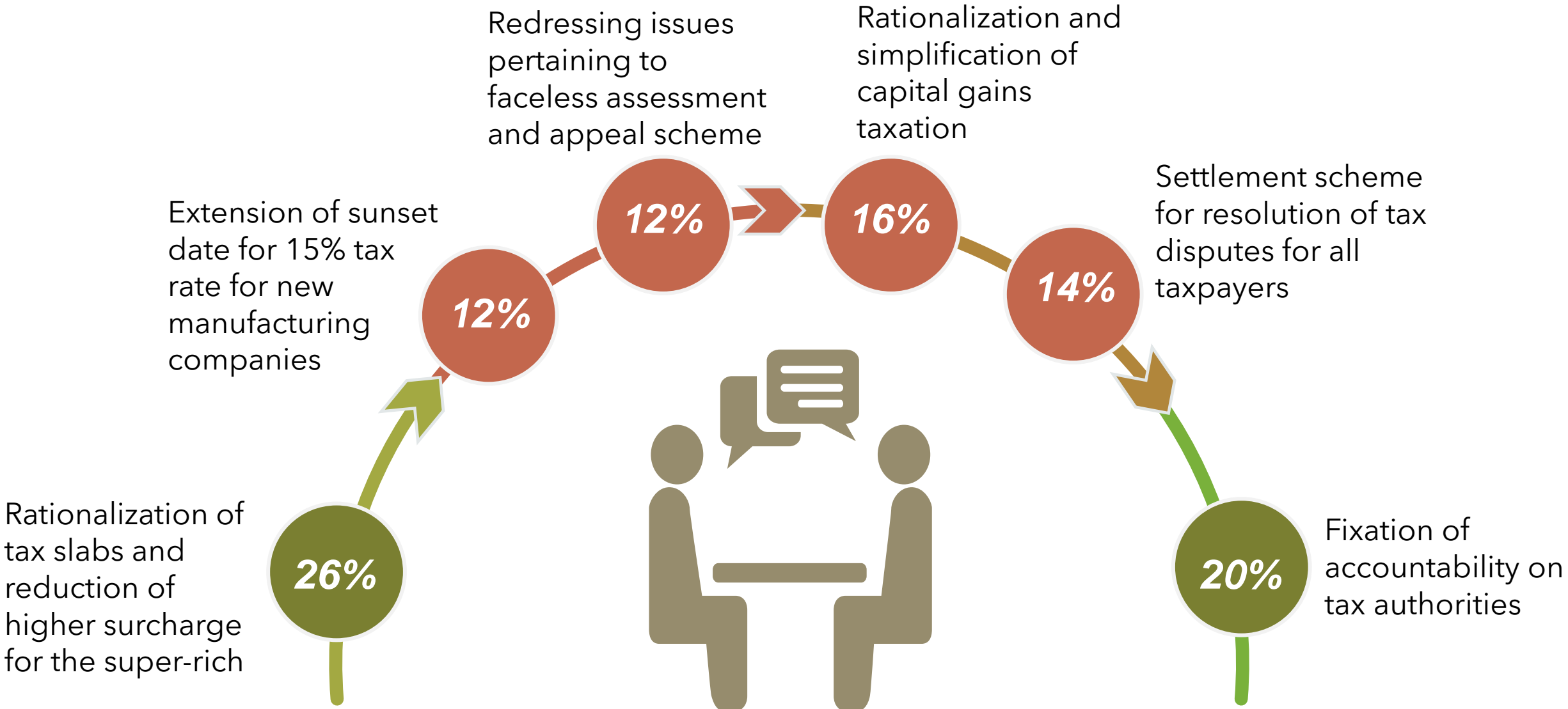


Taxes

13. In your view, what should be the key theme of the direct tax proposals in this year's Budget?



14. What, in your view, is the biggest ask from the Government in respect of direct taxes?





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Thank You